

This custom dimension resulted in 296,822 Visitors via 3 months

Visitors 296,822 Previous: 193,359 (53.51%)	% New Visits 81.86% Previous: 77.17% (6.08%)	Avg. Time on Site 00:02:27 Previous: 00:03:57 (-37.74%)		Bounce Rate 67.45% Previous: 54.83% (23.01%	346,6 4 Previous:	Entrances 346,645 Previous: 237,759 (45.80%)	
Month		Visitors	% New Visits	Avg. Time on Site	Bounce Rate	Entrances	
1 May 2009 - 31 May	2009						
1 May 2009 - 30 July 2009		112,312	82.36%	00:02:33	67.02%	132,233	
1 July 2008 - 30 September 2008		45,013	77.63%	00:04:04	55.11%	55,262	
% Change		149.51%	6.09%	-37.15%	21.60%	139.28%	
1 Jul 2009 - 30 Jul 200	09						
1 May 2009 - 30 July 2009		92,454	81.59%	00:02:24	67.19%	107,235	
1 July 2008 - 30 September 2008		86,146	77.37%	00:03:44	56.13%	105,523	
% Change		7.32%	5.46%	-35.83%	19.72%	1.62%	
1 Jun 2009 - 30 Jun 2	009						
1 May 2009 - 30 July 2009		92,056	81.51%	00:02:24	68.24%	107,177	
1 July 2008 - 30 September 2008		62,200	76.57%	00:04:09	52.86%	76,974	
% Change		48.00%	6.46%	-42.28%	29.09%	39.24%	
						1 - 3 of 3	